# **Cookies Policy**

### Last update on October 20, 2023.

This Cookies Policy (the "Policy") explains what Cookies (as defined below) are, and how We use them. You should read this Policy so You can understand what type of Cookies we use, the information We collect using Cookies, and how that information is used. We will review this Policy from time to time to make sure it is up to date.

Cookies do not typically contain any information that personally identifies a user, but personal information that we store about You may be linked to the information stored in and obtained from Cookies. For further information on how We use, store and keep your personal data secure, see our Privacy Policy in <a href="https://www.cloudshare.com/cloudshare-agreements">https://www.cloudshare.com/cloudshare-agreements</a>.

We do not store sensitive personal information in the Cookies we use.

### 1. Interpretation; Definitions.

- 1.1. <u>Interpretation</u>. The words of which the initial letter is capitalized have meaning ascribed to them below. The following definitions shall have the same meaning regardless of whether they appear in singular or in plural.
- 1.2. Definitions. For the purposes of this Policy:
  - "Company" (also refers to either as "We", "Us" or "Our") refers to Cloudshare Ltd., a company organized and existing under the laws of Israel.
  - "Cookies" means small files which are placed on Your computer, mobile device or any other device by a website, containing details of your browsing history on that website and Similar Technologies, among its many uses.
  - "Similar Technologies" means tags, tracking pixels, code snippets, tracking URLs, local storage, scripts, software development kits (SDKs) and device identifiers.
  - "You" (also refers to "Your") means the individual accessing or using the Website, or a company, or any legal entity on behalf of which such individual is accessing or using the Website, as applicable.
  - "Website" refers to cloudshare.com.

## 2. The use of Cookies.

- 2.1. <u>Cookies Control</u>. The Cookies are controlled by Us directly or by third parties acting on Our behalf or independently. You can find out more about these third parties and how to opt out of their Cookies in this Policy.
- 2.2. Type of Cookies We use. Cookies can be "Persistent" or "Session" Cookies. Persistent Cookies remain on your personal computer or mobile device when You go offline, while Session Cookies are deleted as soon as You close your browser. The Persistent Cookies will never be stored for longer than 24 months from the date of Your last visit in the Website.

We use both Session and Persistent Cookies for the purposes set out below:

2.2.1. Necessary / Essential Cookies. The Session Cookies are essential to provide You with services available through the Website and to enable You to use some of its features.

- 2.2.2. *Policy / Notice Acceptance Cookies*. Persistent Cookies identify if users have accepted the use of cookies on the Website.
- 2.2.3. Functionality Cookies. The Persistent Cookies allow us to remember choices You make when You use the Website, such as remembering Your language preference. The purpose of these Cookies is to provide You with a more personal experience and to avoid You having to re-enter Your preferences every time You use the Website.
- 2.2.4. Tracking and Performance Cookies. The Persistent Cookies are used to track information about traffic to the Website and how users use the Website. The information gathered via these Cookies may directly or indirectly identify You as an individual visitor. This is because the information collected is typically linked to a pseudonymous identifier associated with the device You use to access the Website. We may also use these Cookies to test new advertisements, pages, features or new functionality of the Website to see how our users react to them.
- 2.3. Your Choices Regarding Cookies. When You access Our service for the first time on Your device, We ask you to agree to our use of Cookies. You can change your mind at a later date and withdraw Your consent using the methods set out in this Policy or alternatively, stop using Our service. If You prefer to avoid the use of Cookies on the Website, first You must disable the use of Cookies in your browser and then delete the Cookies saved in Your browser associated with this Website. You may use this option for preventing the use of Cookies at any time. If You do not accept Our Cookies, You may experience some inconvenience in Your use of the Website and some features may not function properly. If You would like to delete Cookies or instruct Your browser to delete or refuse Cookies, please visit the help pages of Your browser.

#### 2.4. <u>Third-party providers on Our Website</u>.

2.4.1. Google Analytics. This tool is website analytics offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Website. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network. The data contained to Google Analytics is saved up to 7 months.

Important: You can opt-out of having made Your activity on the Website available to Google Analytics by installing the Google Analytics opt-put browser add-on. The add-on prevents Google Analytics JavaScript from sharing information with Google Analytics about visits activity. For more information about the privacy practice of Google, You can visit the Google Privacy & Terms web page: <a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a>

2.4.2. <u>HubSpot</u>. This tool is content management system We use to easily create and personalize Our Website pages for every visitor – optimized for conversion across every device. The data contained to Google Analytics saved up to 6

months. You can visit the HubSpot Privacy & Terms web page: <a href="https://legal.hubspot.com/privacy-policy">https://legal.hubspot.com/privacy-policy</a>.

**3. Contact Us.** If You have any questions about this Policy, You can contact us by: <a href="mailto:privacy@cloudshare.com">privacy@cloudshare.com</a>